

Cookies Policy

Last updated: 5th January 2026

This Cookies Policy explains how **LWCL** uses cookies and similar technologies on our website lwcl.co.uk and how you can manage them.

By using our website, you agree to our use of cookies as described in this policy.

1. What Are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, or smartphone) when you visit a website. They allow the website to remember your preferences, improve functionality, and provide analytical insights.

There are also similar technologies, such as **local storage and pixel tags**, which we may use for the same purposes.

2. Types of Cookies We Use

Cookie Type	Purpose	Example
Strictly Necessary	Required for the website to function properly. Cannot be switched off.	Session cookies to remember your login or form entries.
Performance / Analytics	Collect anonymous information about how visitors use the website to help us improve it.	Google Analytics cookies.
Functional	Remember your preferences (e.g., language, region).	Saved property search filters.
Marketing / Targeting	Track your browsing activity to deliver relevant advertising.	Social media or advertising pixels.

3. Third-Party Cookies

Some cookies may be set by third parties, including:

- Analytics providers (e.g., Google Analytics)
- Advertising networks (e.g., Google Ads, Facebook Ads)
- Social media platforms (e.g., LinkedIn, Instagram)

We do not control these third-party cookies and recommend reviewing their individual policies.

4. Managing Cookies

Most browsers allow you to manage cookies, including deleting or blocking them. You can usually find these settings under **Preferences** or **Options** in your browser.

You can also manage cookies through the banner or consent tool displayed when you first visit the website.

Note: Blocking or deleting certain cookies may affect the functionality of the website, including saved search preferences or enquiry forms.

5. Consent

By using our website, you consent to our use of cookies unless you have disabled them in your browser or via the cookie consent banner.

You can withdraw your consent at any time by updating your cookie preferences.

6. Changes to This Cookies Policy

We may update this Cookies Policy from time to time. Any changes will be published on this page with an updated “Last updated” date.

7. Contact Us

If you have questions about this Cookies Policy, please contact us:

LWC Consultancy and Property Sales Lettings Limited (LWCL)

Email: sales@lwcl.co.uk

Phone: 0161 524 7111